



Web Video Compatibility Mapping

Per the Open Measurement (OM) License for Web Video, V1.0 “web video” means the broadcast and exhibition of audiovisual content via Internet or mobile technology that supports Web Video applications that load and render all viewable content exclusively through HTML5 including desktops, laptops, tablets and mobile phones, any connected TVs (“CTV”), over the top (“OTT”) devices or gaming consoles (collectively “Web Video Devices”), but excluding any client devices where HTML5 video delivery is not supported, or any Native Apps. The Tech Lab shall maintain a mapping of devices, operating systems, apps, and SDKs that are compatible with the OM SDK for Web Video Measurement as determined by a Majority Vote of the Commit Group and Tech Lab (the “Web Video Compatibility Mapping”).

The Web Video Compatibility Mapping shall be publicly available and published by Tech Lab here

<<https://iabtechlab.com/standards/open-measurement-sdk/web-video-compatibility-mapping>> or a subsequent URL as approved by the Tech Lab and Commit Group pursuant to a Majority Vote.

Compatible OMSDK for Target/Platform & Environment:

Target/Platform	Environment	SDK*	Compliance Platform Type**
iOS (iPhone/iPad)	Mobile App	OM iOS SDK	iOS
Android Phone or Tablet	Mobile App	OM Android SDK	Android
Desktop/Mobile Web Browser	Web	OM Web Video SDK	Web
Apple TV	CTV	OM iOS SDK	CTV-iOS
Amazon Fire	CTV	OM Android SDK	CTV-Android
Android TV (see all)	CTV	OM Android SDK	CTV-Android
Roku	CTV	Not currently supported	NA
Samsung - Tizen .net/Native	CTV	Not currently supported	NA
Samsung - Tizen Web	CTV	OM Web Video SDK	CTV - Web Video
LG - Web OS	CTV	OM Web Video SDK	CTV - Web Video
Vizio - Smartcast OS	CTV	Not currently supported	NA
Web Cast Apps	CTV	Not currently supported	NA
HTML5 Apps for CTV	CTV	Not currently supported	NA
MacOS (Catalyst/AppKit)	Desktop	Not currently supported	NA
Windows	Desktop	Not currently supported	NA

* The SDK downloaded from tools.iabtechlab.com

**The compliance type certified via the IAB Tech Lab OMSDK Compliance Process