



WELCOME TO THE
AGENTIC
WEB NOVEMBER 5, 2026
LONDON, UK

Why Partner With IAB Tech Lab?

WHO YOU'LL REACH

- **CEOs, CTOs, and Chief Product Officers** from publishers, agencies & ad tech platforms
- **Senior leaders** in Product, Engineering, Ad Ops, and Sales
- **Decision-makers** setting technical roadmaps

WHAT YOU GET

- **On-stage presence** - keynote, panel or topic session
- **Branded activations** - Lanyards, Wi-Fi, coffee bar, and other activations
- **Personalized promo codes** to drive your own guest list
- **Brand visibility** across site, signage, and social platforms

Put Your Brand in Front of the Industry's Top Technical Leaders

Index1
Exchange

/LiveRamp
Meta

Google
amazon ads

TikTok
theTradeDesk

WPP Media

snowflake®
OMG Omnicom
MediaGroup

PUBLICIS
MEDIA



**Main Stage
Speaking from \$10K**

**Signature Branding
from \$5K**

Email sponsorships@iabtechlab.com to learn more